



For more information, contact:  
Jeff Shepard, President  
jshepard@darnell.com  
(951) 279-6684  
<http://www.darnell.com/digitalpower/>

# Darnell Group

# NEWS

## 25 CEOs, VPs and Directors to Speak at the 2006 Digital Power Forum

Corona, California, August 18, 2006 – The 2006 Digital Power Forum (DPF '06) will include the largest number of senior executives ever to speak at a single power electronics conference. Among the 40 technical papers, 25 Chief Executive Officers (CEOs), Vice Presidents (VPs) and Directors will present their views on the current progress, challenges, and opportunities for using the latest techniques for digital power management and digital power conversion.

DPF '06 will feature CEOs, VPs and Directors from AMD, ANCIS, Astec/Emerson, Coldwatt, Commergy, Delta Products, Liebert, Enpirion, Fairchild Semiconductor, Fujitsu Computing Products, Intel, International Rectifier, Maxim, Pentadyne, Power-One, Primarion, Sun Microsystems, Texas Instruments, Transistor Devices, Zilker Labs, and more. This year's DPF will also feature a Roundtable Discussion titled: **"When Will the Switchover to Digital Power Take Place?"** Panelists will include: Dan Artusi, Chairman & CEO, Coldwatt; Steve Bakota, Manager of Digital Power, Texas Instruments; Laurence McGarry, Marketing Manager, Analog Devices; Deepak Savadatti, VP, Primarion; Jim Templeton, Founder & VP, Zilker Labs; and Milan Jovanovic, VP Delta Products. Ramesh Misra, Sr. Analyst with C.E. Unterberg, Towbin will chair the Roundtable.

The 2006 Digital Power Forum (DPF '06) will feature a significantly expanded technical content, including an entire afternoon devoted to system-level issues when implementing digital power management solutions. And DPF '06 is adding an entirely new second track of papers focused on digital energy management and power management in enterprise-critical installations and related digital equipment. The afternoon sessions related to system-level implementation of digital power management are being organized in cooperation with the PMBus™ Organization. The new track on digital energy management at the facilities level is being organized in cooperation with **Advanced Micro Devices (AMD)** and the **U.S. Environmental Protection Agency ENERGY STAR Program**.

Speakers at the Monday Plenary Session will include: Geoff Potter, VP Emerson Network Power; Thomas Macdonald, VP, Intel; David Tam, VP, International Rectifier; Ron Van Dell, CEO, Primarion; and Dave Douglas, VP, Sun Microsystems. Speakers at the Tuesday Plenary Session will include: Bruce Shaw, Director Worldwide Commercial and Enterprise Marketing, AMD; Andrew Nebbs, Principal, EYP Mission Critical Facilities; and Dave Heacock, VP, Texas Instruments.

DPF '06 is organized by Darnell Group and PowerPulse.Net. This focused three-day international conference will serve an audience of decision makers who are interested in learning about and contributing to the latest practical advancements and anticipated future developments related to digital power management in electronic systems and the use of digital control techniques in power converters. Delegates will have an opportunity to meet and talk with top executives and technical professionals of leading electronic equipment companies, as well as key technical and management professionals in the power conversion and semiconductor industries. DPF '06 will include exhibits, technical sessions, seminars, networking opportunities, and more.

EDN Magazine is the official media sponsor for DPF '06. DPF '06 will be held at the Renaissance Dallas Richardson Hotel in Richardson, Texas on September 18-20.

Darnell Group is the leading source for worldwide strategic information covering the full spectrum of power electronics, energy storage and generation. The company specializes in the economic/business analysis of emerging power markets and technologies. Complete information on DPF '06 is available at: <http://www.darnell.com/digitalpower/>

