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# Darnell Group

# NEWS

## EDN Magazine Joins Second Annual Digital Power Forum as Official Media Sponsor

Corona, California, June 20, 2005 – *EDN* magazine, a publication within Reed Electronics Group, part of Reed Elsevier plc group (NYSE: RUK and ENL), has become the official media sponsor of the second annual Digital Power Forum (DPF '05) to be held September 12-14 at the Sheraton Colonial, Boston North.

“We are very excited to be working with *EDN*, to promote DPF '05,” stated Jeff Shepard, President of Darnell Group. “*EDN*’s readers represent a core constituency for DPF. The promotional support of DPF '05 by this well-respected industry publication is a good indication of the importance of emerging digital power technologies and the strong interest that *EDN* has in the overall power electronics market.” Shepard concluded.

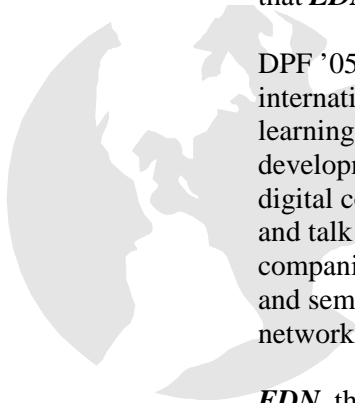
DPF '05 is organized by Darnell Group and PowerPulse.Net. This focused three-day international conference will serve an audience of decision makers who are interested in learning about and contributing to the latest practical advancements and anticipated future developments related to digital power management in electronic systems and the use of digital control techniques in power converters. Delegates will have an opportunity to meet and talk with top executives and technical professionals of leading electronic equipment companies as well as key technical and management professionals in the power conversion and semiconductor industries. DPF '05 will include exhibits, technical sessions, seminars, networking opportunities, and more.

*EDN*, the voice of the engineer, serves the vital information needs of design engineers and engineering managers worldwide. The *EDN* franchise includes *EDN*, *EDN Europe*, *EDN Asia*, *EDN Australia*, *EDN China*, *EDN Japan*, and *EDN.com*.

Joshua Israelsohn, *EDN*’s power editor, will be participating at DPF '05 as a panelist on the roundtable discussion “Digital Power - Ready for Prime Time?”

The DPF '05 Advisory Committee includes representatives from Artesyn Technologies, Astec Power division of Emerson, Enpirion, Fairchild Semiconductor, IBM, Intel, International Rectifier, Intersil, Potentia, Power-One, Silicon Laboratories, STMicroelectronics, Texas Instruments, Tyco Electronics and Zilker Labs.

Darnell Group is the leading source for worldwide strategic information covering the full spectrum of power electronics, energy storage and generation. The company specializes in the economic/business analysis of emerging power markets and technologies. Complete information on DPF '05 is available at: <http://www.darnell.com/digitalpower/>



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